



MUSEUM OF NATURE & SCIENCE

Media report from the November 18, 2009 groundbreaking news conference and November 19, 2009 Dinner in the Wild: Construction Zone gala for the Perot Museum of Nature & Science

Overview Report (as of January 2010)

The November 18 groundbreaking news conference – “the ultimate dig” – was an over-the-top, creatively crafted and exciting milestone for the Perot Museum of Nature & Science at Victory Park!

- **COMMUNITY SUPPORT:** More than 500 supporters gathered to celebrate “the ultimate dig” at the Museum Construction Site.
- **EXTENSIVE COVERAGE BY THE DALLAS MORNING NEWS:**
 - Thursday, November 12 – Alan Peppard’s column in *GuideLive* mentioned the Perot’s involvement in the groundbreaking event and gala
 - Tuesday, November 17 – Business columnist Robert Miller also devoted the majority of his column to *Dinner in the Wild*.
 - Wednesday, November 18 – A front-page story in the *Metro* section illustrated the great need for the new facility. The story was prominently positioned in the left-hand column and included a color photo of Dr. Ron Tykoski. The story continued on page 2B featuring the nighttime schematic design of the new facility.
 - The story also ran on the home page of dallasnews.com and was picked up on local and national websites including wfaa.com, dentonrc.com, quickdfw.com, txcn.com and others.
 - Thursday, November 19 – A 7”x7” above-the-fold color photo with headline and caption was featured on the front page of the main section of the newspaper. The large headline was “A vision for new science museum.”
 - Saturday, November 21 – The Editorial section featured the Museum in its weekly *Hits and Misses* section entitled “The Woodall wonder gets its start”
 - Sunday, November 29 – Business columnist Robert Miller devotes his popular Sunday column to the Museum’s fundraising effort with a column entitled “Multiple museums emerging into a single vision.”
- **MEDIA ATTENDANCE.** The following media attended the November 18 groundbreaking news conference: *Advocate Magazines*; *D Magazine/D CEO*; Dallas Center for Architecture: *Dallas Child*; Dallas Convention & Visitors Bureau; *Dallas Observer*; Dallas Paleontological Society: *The Fossil Record*; dallasartnews.com; *Downtown Business News*; KCBI-FM; KERA 90.1 FM; KRNB-FM 105.7; KTVT-TV CBS 11; LNS (local news service – pool camera for Fox 4, NBC 5 and The 33); *Philanthropy World Magazine*; *The Dallas Morning News*; WBAP-AM; WFAA-TV Channel 8; and *White Rock Lake Weekly*.

The following media attended *Dinner in the Wild: Construction Zone*: Glenn Hunter, *D CEO*, and Jeanne Prejean, *D Magazine's SweetCharity* blog; Tim Rogers, *D Magazine*; Brooke Hortenstine, *PaperCity Magazine*; J.B. Hayes, *People Newspapers*; Alan Peppard, *The Dallas Morning News*; and Robert Miller, *The Dallas Morning News*.

The following online/print/radio organizations requested photos and/or schematic designs/building model images: artdaily.org; *Dallas Business Journal*; Dallas Convention & Visitors Bureau; *DDC Journal*; Examiner.com; *F!D Luxe*; Informart's corporate concierge; KRNB-FM 105.7; *Leisure Opportunities* (a weekly pub in the UK); ntxe-news.com; *Rocks & Minerals Magazine*; socialwhirl.com; *The Senior Voice*; *Turtle Creek News*

- **ON THE AIRWAVES – 15 TV AND RADIO STORIES:** Fox 4, NBC 5, WFAA Channel 8 and CBS 11 covered the event, along with WBAP-AM, KRLD-AM and KERA 90.1 (see below to access the video and radio coverage).
- **MAJOR ONLINE SITES** covered the event, including *D Magazine's* FrontBurner and SweetCharity blogs, *Dallas Observer's* Unfair Park blog, *Advocate Magazine's* blog, dallasartnews.com, *Dallas Child's* child(ish) blog; kera.org, Pegasus News, artdaily.org, nypost.com and others.

See detailed list on following pages.

- **PR NEWSWIRE COVERAGE.** The story was distributed nationally via PR Newswire, and, to date, the story ran 215 times with various media.

Also, a headline stating "Perot Museum of Nature & Science Breaks Ground on \$185-Million Museum in Dallas" ran on the Reuters sign at New York's Times Square and the Clear Channel sign at the Las Vegas Fashion Show Mall.

FORTHCOMING COVERAGE.

Dallas Business Journal's reporter Jeff Bounds is writing an article on relationship between Nokia Siemens and the Museum. He had an interview with Nicole Small about Nokia's overall role including their role in the Victory Park expansion project.

DDC (Design, Development, Construction) Journal, a business-to-business quarterly publication, requested schematic designs and building model images, interviewed Nicole Small and plans to run a three-page spotlight article on the Museum in their Winter 2010 issue (which comes out Jan. 1).

Rocks & Minerals magazine requested photos and press kit and will run something in their "Museum Notes" section.

Bisnow.com will run a story December 1. The reporter also freelances for *Texas Construction Magazine* (publication of *Urban Land Magazine*) and there may be some coverage in an upcoming issue.

In addition, photos from the *Dinner in the Wild* gala will be distributed to:

- D Magazine
- Dallas Business Journal
- ENVY
- F!D Luxe
- Modern Luxury Dallas
- PaperCity
- People Newspapers
- Philanthropy World
- Pinkmemo.com
- Turtle Creek News/CITY
- And others

UPDATED COVERAGE FROM SEPTEMBER 17, 2009 EVENT.

AIArchitect: “Thom Mayne’s Event Horizon Architecture Blends Natural and Constructed Landscapes at the Perot Museum of Nature and Science” (first story in the Design section of their Oct. 23 weekly issue – included several schematic designs)

http://info.aia.org/aiarchitect/thisweek09/1023/1023d_dallasmuseum.cfm

October 23, 2009 issue

Building Design & Construction magazine: “Thom Mayne unveils ‘floating cube’ design for the Perot Museum of Nature & Science” (first feature story in their “On the drawing board” section – includes two schematic designs and spotlighted in Table of Contents)

<http://redigitaleditions.com/Olive/ODE/BDC/Default.aspx?href=BDC%2F2009%2F10%2F01&pageno=14&view=document>

October 2009

Civil Engineering Magazine: Features http://pubs.asce.org/magazines/CEMag/2009/Issue_11-09/
November 2009



MUSEUM OF NATURE & SCIENCE

***November 18, 2009 groundbreaking news conference and November 19, 2009 Dinner in the Wild:
Construction Zone gala for the Perot Museum of Nature & Science***

DETAILED COVERAGE

MAJOR PRINT COVERAGE:

The Dallas Morning News

ALAN PEPPARD COLUMN: Vuitton's glitzy guest list – Groundbreakers

http://www.dallasnews.com/sharedcontent/dws/ent/stories/DN-peppard09_1109gd.ART.State.Edition1.4b6b14d.html

November 9, 2009

ROBERT MILLER COLUMN: Diners are wild about museum

http://www.dallasnews.com/sharedcontent/dws/bus/columnists/rmiller/stories/DN-p2miller_17bus.ART.State.Edition1.3f0c035.html

November 17, 2009

FRONT-PAGE METRO STORY: So much nature, so little room

http://www.dallasnews.com/sharedcontent/dws/news/localnews/stories/111809dnmetnature_3a2507f.html

November 18, 2009

FRONT-PAGE PHOTO: A vision for new science museum

7"x7" above-the-fold photo/headline/caption with headline "A vision for new science museum" and underneath a photo of Forrest Hoglund, H. Ross Perot and Margot Perot smiling and wearing their glasses at the November 18 groundbreaking.

November 19, 2009

EDITORIAL: Hits and Misses – The Woodall wonder gets its start

(blurb on Perot Museum of Nature & Science groundbreaking)

November 21, 2009

ROBERT MILLER COLUMN: Multiple museums merging into a single vision

http://www.dallasnews.com/sharedcontent/dws/bus/columnists/rmiller/stories/DN-miller_29bus.ART.State.Edition1.3c92b3c.html

November 29, 2009

***PaperCity* magazine: Hot Tickets**

Dinner In The Wild benefitting Museum of Nature & Science

November 2009

CITY magazine

***Dinner In The Wild* photos**

January 2009

MAJOR ONLINE COVERAGE:

D Magazine's events calendar (dmagazine.com)

Dinner in the Wild

http://www.dmagazine.com/Calendar_Events/Default_Calendars/Default_Calendar/2009/11/19/Dinner_in_the_Wild.aspx

November 1, 2009

Fort Worth Magazine (fortworthmagazine.com)

New Views of the Perot Museum

http://www.fortworthmagazine.com/index.php?option=com_content&view=article&id=145%3ANew+Views+of+the+Perot+Museum&catid=3%3Anewsflash&Itemid=1

November 6, 2009

KERA's Art&seek blog (kera.org)

New Views of the Perot Museum

<http://www.kera.org/blogs/culture/tag/perot-museum-of-nature-science/>

November 6, 2009

WFAA (wfaa.com)

Louis Vuitton CEO Daniel Lalonde will attend gala opening of NorthPark Store (*The Dallas Morning News'* Alan Peppard column)

http://www.wfaa.com/sharedcontent/dws/ent/wfaa/stories/DN-peppard09_1109gd.ART.State.Edition1.4b6b14d.html

November 12, 2009

D Magazine's FrontBurner blog (frontburner.dmagazine.com)

Perot Jr. Says New Museum Has Room to Expand

<http://frontburner.dmagazine.com/2009/11/18/perot-jr-says-new-museum-has-room-to-expand/>

November 18, 2009

Dallas Child's child(ish) blog (dallaschild.blogspot.com)

It's Groundbreaking!

<http://dallaschild.blogspot.com/2009/11/its-groundbreaking.html>

November 18, 2009

Dallas Observer's Unfair Park blog (blogs.dallasobserver.com)

"Jurassic Park Comes to Victory Park": Breaking Ground at the Perot Museum

(includes link to YouTube video)

<http://blogs.dallasobserver.com/unfairpark/index.php?page=7>

November 18, 2009

Dallas Observer video (Youtube.com)

Rube Goldberg-style Machine Marks Perot Museum of Nature and Science Groundbreaking

http://www.youtube.com/watch?v=6mhur_-SGjY

November 18, 2009

D Magazine's SweetCharity blog (sweetcharity.dmagazine.com)

Never Send A FrontBurnie To Cover A Sweet Charity Assignment

<http://sweetcharity.dmagazine.com/2009/11/18/never-send-a-frontburnie-to-cover-a-sweetcharity-assignment/>

November 18, 2009

The Dallas Morning News Metro blog (metrocolumnistsblog.com)

Museum of Nature & Science: An excellent merger (mention of groundbreaking with link to front-page Nov. 18 article)

<http://metrocolumnistsblog.dallasnews.com/archives/2009/11/museum-of-nature-science-an-ex.html>

November 18, 2009

Denton Record Chronicle (dentonrc.com)

Dallas Museum of Nature & Science to break ground on Victory Park site today

<http://www.dentonrc.com/sharedcontent/dws/dn/latestnews/stories/111809dnmetnature.3a2507f.html>

November 18, 2009

Quick DFW (quickdfw.com)

Dallas Museum of Nature & Science to break ground on Victory Park site today

<http://www2.quickdfw.com/sharedcontent/dws/dn/latestnews/stories/111809dnmetnature.3a2507f.html#>

November 18, 2009

KERA's Art&Seek blog (kera.org)

Breaking Ground at the Museum of Nature and Science (includes KERA 90.1 FM audio clip)

<http://www.kera.org/artandseek/content/2009/11/18/breaking-ground-at-the-museum-of-nature-and-science/>

November 18, 2009

New York Post (nypost.com)

Ross Perot (includes PRNewswire photo and caption)

http://www.nypost.com/t/Ross_Perot

November 18, 2009

Texas Cable News Network (txcn.com)

Dallas Museum of Nature & Science to break ground on Victory Park site today

<http://www.txcn.com/sharedcontent/dws/news/localnews/stories/111809dnmetnature.3a2507f.html#>

November 18, 2009

Uptown Dallas Today (uptowndallastoday.blogspot.com)

Perot Museum Breaks Ground

<http://uptowndallastoday.blogspot.com/2009/11/perot-museum-breaks-ground.html>

November 18, 2009

Advocate Magazine's Preston Hollow blog (advocatemag.com)

Video: New Museum of Nature and Science groundbreaking

http://www.advocatemag.com/preston-hollow/blog/Video_New_Museum_of_Nature_and_Science_breaking_ph.html

November 19, 2009

D Magazine's FrontBurner blog (frontburner.dmagazine.com)

More From the Museum of Nature & Science's Groundbreaking

<http://frontburner.dmagazine.com/2009/11/19/more-from-the-museum-of-nature-sciences-groundbreaking/>

November 19, 2009

Dallas Art News (dallasartnews.com)

Major donors help Museum of Nature & Science Break Ground at Victory Park

<http://www.dallasartnews.com/2009/11/museum-of-nature-science-breaks-ground-on-185-million-museum-at-victory-park/>

November 19, 2009

New York Post (nypost.com)

Thom Mayne (includes schematic design and caption, plus link to PR Newswire story below)

http://www.nypost.com/t/Thom_Mayne

November 19, 2009

Dallas Observer slide show (dallasobserver.com)

Perot Museum of Nature & Science Designs and Groundbreaking

<http://www.dallasobserver.com/slideshow/view/28835229>

November 20, 2009

D Magazine's FrontBurner blog (frontburner.dmagazine.com)

Notes From the Museum of Nature & Science Shindig Last Night

<http://frontburner.dmagazine.com/2009/11/20/notes-from-the-museum-of-nature-science-shindig-last-night/>

November 20, 2009

D Magazine's SweetCharity blog (sweetcharity.dmagazine.com)

Ah, The Best-Laid Schemes Of Mice And Men and Event Organizers

<http://sweetcharity.dmagazine.com/2009/11/20/ah-the-best-laid-schemes-of-mice-and-men-and-event-organizers/>

November 20, 2009

North Texas E-News (ntxe-news.com)

Front Page: Museum of Nature & Science breaks ground on \$185 million museum at Victory Park

http://www.ntxe-news.com/artman/publish/printer_58278.shtml

November 20, 2009

Pegasus News (pegasusnews.com)

City officials dig in the dirt at Perot Museum of Nature & Science groundbreaking

<http://www.pegasusnews.com/news/2009/nov/20/city-officials-dig-dirt-perot-museum-nature-scienc/>

November 20, 2009

MSN NBC (msnbc.com)

Top Stories: City officials dig in the dirt at Perot Museum of Nature & Science groundbreaking (Pegasus News story)

http://www.msnbc.msn.com/id/3083637/ns/local_news-dallasfort_worth_tx/

November 23, 2009

Fundvisor.org

Major donors help Museum of Nature & Science Break Ground at Victory Park (Dallas Art News story)

<http://www.fundvisor.org/blog/2009/11/major-donors-help-museum-of-nature-science-break-ground-at-victory-park.html>

November 23, 2009

Artdaily.org

Front page: Museum of Nature & Science Breaks Ground on \$185-Million Museum (also featured in Nov. 25 daily email with distribution of 14,000)

http://www.artdaily.com/index.asp?int_sec=2&int_new=34512
November 25, 2009

ArtKnowledgeNews.com

Museum of Nature & Science Breaks Ground on \$185-Million Museum in Dallas

<http://www.artknowledgenews.com/2009-11-25-00-15-01-museum-of-nature-and-science-breaks-ground-on-185-million-museum-in-dallas.html>
November 25, 2009

The Dallas 10 (dallas10.cityspur.com)

Museum of Nature & Science Breaks Ground on \$185-Million Museum at Victory Park (Art Daily)

<http://dallas10.cityspur.com/2009/11/24/museum-of-nature-science-breaks-ground-on-185-million-museum-at-victory-park-art-daily/>

Examiner.com

Museum of Nature & Science breaks ground at Dallas' Victory Park

<http://www.examiner.com/examiner/x-24892-Dallas-Volunteerism-Examiner~y2009m11d25-Museum-of-Nature--Science-breaks-ground-at-Dallas-Victory-Park>
November 25, 2009

Tweets on Twitter.com

RT @Fabianup4s: Dallas Museum of Nature & Science to break ground on Victory Park site today (link to *The Dallas Morning News* article)

Tweet by DebbiePascoe
November 17, 2009 at 7:52 PM

Dallas Museum of Nature & Science to break ground on Victory Park site today (link to *The Dallas Morning News* article)

Tweet by Benjaminri0c
November 17, 2009 at 6:52 PM

Groundbreaking was this week in #Dallas for Perot Museum of Nature and Science

<http://bit.ly/8243mz> (link to Dallas Observer's slideshow "Perot Museum of Nature & Science Designs and Groundbreaking – Dallas – Slideshows")
Tweet by JArthurLewis
November 18, 2009 at 7 PM

Rube Goldberg-style Machine Marks Perot Museum of Nature and Science Groundbreaking The climactic moment in the Perot Museum of Nature & Science groundbreaking in Dallas, Texas, November 18 (link to Dallas Observer's video)

Tweet by dallaswire
November 19, 2009 at 3:41 AM

City officials dig in the dirt at Perot Museum of Nature & Science groundbreaking

<http://bit.ly/4YVn0i>
Tweet by Pegasusnews (pegnewsall)
November 20, 2009 at 7:52 PM

Major donors help Museum of Nature & Science Break Ground at Victory Park
<http://bit.ly/6hqllh>
Tweet by Jeremygregg
November 23, 2009 at 7:59 AM

Work begins on US \$185m Dallas museum|Work has begun on the new US\$185m Perot Museum of Science & Nature in .. <http://oohja.com/x2LMp>
Tweet by Billy Howard (ICUMarketing)
November 23, 2009 at 11:59 PM

Museum of Nature & Science Breaks Ground on \$185-Million Museum at Victory Park
<http://cli.gs/X6BW9>
Tweets by Sterling Melhuish (Sterlingl4d0)
November 24, 2009 at 9:18 AM
November 25, 2009 at 4:19 AM

Museum of Nature & Science Breaks Ground on \$185-Million Museum in Dallas
<http://bit.ly/6yTWus> #art
Tweet by Art Knowledge (artknowledgenews)
November 24, 2009 at 11:23 PM

Museum of Nature & Science Breaks Ground on \$185-Million Museum in Dallas: After years of planning and gathering do... <http://bit.ly/6jpSWy>
Tweets by Project Planet (projectplanet)
November 24, 2009 at 11:36 PM
November 25, 2009 at 2:13 AM
November 25, 2009 at 3:16PM

Museum of Nature & Science Breaks Ground on \$185-Million Museum in Dallas
<http://bit.ly/5EgiP0>
Tweet by All Art News (allartnews)
November 25, 2009 at 2:03 AM

Flash: "Museum of Nature & Science Breaks Ground on \$185-Million Museum in Dallas" <http://tinyurl.com/yjuyvby>
Tweet by Minnesota (MNNews0verviews)
November 25, 2009 at 2:33 AM

Museum of Nature & Science Breaks Ground on \$185-Million Museum in Dallas
<http://bit.ly/5W5Pd9>
Tweet by Sissil K Towler (4everequine)
November 25, 2009 at 5:11 AM

Museum of Nature & Science broke ground on its new \$185-million building!
<http://bit.ly/8vxN48>
Tweet by American Association of Museums (AAMers)
November 25, 2009 at 12:33 PM

Museum of Nature & Science breaks ground at Dallas' Victory Park - Examiner.com
<http://bit.ly/5RmcjS>
Tweet by lover ny (lov3ny)
November 25, 2009 at 2:53 PM

Museum of Nature & Science breaks ground at Dallas' Victory Park
<http://bit.ly/7UpnmP>
Tweet by DR32 (dr32)
November 25, 2009 at 3:03 PM

Perot Museum of Nature & Science breaks ground on \$185 million museum at Victory Park: After years of planning and <http://bit.ly/917MJt>
Tweet by Planet Project (planetproject)

Museum of Nature & Science breaks ground at Dallas' Victory Park

<http://bit.ly/90pW2U>

Tweet by Joshua Jarrott (joshuajarrott)

November 25, 2009 at 3:23 PM

Museum of Nature & Science breaks ground at Dallas' Victory Park <http://ow.ly/164leU>

Tweet by TripleGz3

November 25, 2009 at 3:32 PM

**Museum of Nature & Science breaks ground at Dallas' Victory Park: Examiner.com
On November 18, 2009** <http://bit.ly/5liUor>

Tweet by Dorkopotamus

November 25, 2009 at 4:17 PM

Museum of Nature & Science Breaks Ground on \$185-Million Museum

<http://bit.ly/4x1ZKn>

Tweet by Art Artist Writer (writerauthorart)

November 25, 2009 at 4:17 PM

Museum of Nature & Science breaks ground at Dallas' Victory Park

<http://dallas10.cityspur.com/2009/11/28/museum-of-nature-science-br...> (link to

Dallas10.CitySpur.com article)

Tweet by Mike Jones (dallaslivenews)

November 28, 2009 at 11 PM

Museum of Nature & Science breaks ground at Dallas' Victory Park -

<http://bit.ly/5LWcMm> (link to Examiner.com article)

Tweet by Texas News (topix_tx)

November 28, 2009 at 11 PM

BROADCAST COVERAGE

Here is a summary of the known broadcast coverage (as of November 18, 2009). To view the clips, please go to <http://media.vmsnews.com/MonitoringReports/111909/3922741/Y002174546/>.

News 8 Daybreak

WFAA-TV CH 8 (ABC) Dallas/Fort Worth

11/18/2009 05:00 AM - 06:00 AM

News 8 Daybreak

WFAA-TV CH 8 (ABC) Dallas/Fort Worth

11/18/2009 06:00 AM - 07:00 AM

Good Morning Texas

WFAA-TV CH 8 (ABC) Dallas/Fort Worth

11/18/2009 09:00 AM - 10:00 AM

News 8 Midday

WFAA-TV CH 8 (ABC) Dallas/Fort Worth

11/18/2009 12:00 PM - 01:00 PM

News 8 At Six

WFAA-TV CH 8 (ABC) Dallas/Fort Worth

11/18/2009 6:00 PM - 06:30 PM

NBC Five News

KXAS-TV CH 5 (NBC) Dallas/Fort Worth

11/18/2009 5:00 PM - 05:30 PM

NBC Five News

KXAS-TV CH 5 (NBC) Dallas/Fort Worth

11/18/2009 6:00 PM - 06:30 PM

NBC Five News
KXAS-TV CH 5 (NBC) Dallas/Fort Worth
11/18/2009 10:00 PM - 10:35 PM

CBS 11 News At Six
KTVT-TV CH 11 (CBS) Dallas/Fort Worth
11/18/2009 06:00 PM - 06:30 PM

Morning News
KRLD-AM 1080 (CBS) Dallas/Fort Worth
11/18/2009 05:00 AM - 06:00 AM

Good Day
KDFW-TV CH 4 (FOX) Dallas/Fort Worth
11/18/2009 05:00 AM - 07:00 AM

Good Day
KDFW-TV CH 4 (FOX) Dallas/Fort Worth
11/18/2009 06:00 AM - 07:00 AM

Good Day
KDFW-TV CH 4 (FOX) Dallas/Fort Worth
11/18/2009 07:00 AM - 08:00 AM

Good Day
KDFW-TV CH 4 (FOX) Dallas/Fort Worth
11/18/2009 08:00 AM - 09:00 AM

Fox 4 News At Nine
KDFW-TV CH 4 (FOX) Dallas/Fort Worth
11/18/2009 09:00 PM - 10:00 PM

WEBSITE AND BLOG COVERAGE

The following media ran the PR Newswire release or another version of the announcement news release (in addition to PR Newswire, the news release was distributed via email to over 400 North Texas and national media).

PR Newswire clips via MEDIAtlas: (215)

AlphaTrade Finance
AOL Money News
AOL News
Atlanta Business Chronicle
American Chronicle
Austin Business Journal
Baltimore Business Journal
Birmingham Business Journal
Bizjournals.com, Inc.
Boston Business Journal
Breitbart.com
Business First of Buffalo
Business First of Columbus
Business First of Louisville
Business Journal of Greater Milwaukee
Business Journal of Phoenix
Business Journal of the Greater Triad Area
Business Review (Albany)
Charlotte Business Journal
Cincinnati Business Courier
Dallas Business Journal
Dallas Morning News
Dayton Business Journal
Denver Business Journal
Digital Producer
East Bay Business Times
Entertainers Resource Directory
Examiner.com
Forbes.com
Hollywood Reporter
Hoover's
Houston Business Journal
Inbox Robot
Interest!ALERT
Jacksonville Business Journal
KAIT ABC-8 (Jonesboro, AR)
Kansas City Business Journal
KATC ABC-3 (Lafayette, LA)
KAZT IND-7 (Phoenix/Prescott, AZ)
KCAU ABC-9 (Sioux City, IA)
KCBA-TV FOX-35 (Salinas, CA)
KCBD NBC-11 (Lubbock, TX)
KCOY CBS-12 (Santa Maria, CA)
KDBC CBS-4 (El Paso, TX)
KESQ ABC-3 (Palm Desert, CA)
KFDA CBS-10 (Amarillo, TX)
KFJX-TV FOX-14 (Pittsburg, KS)
KFVE MyNetworkTV-5 (Honolulu, HI)
KFVS CBS-12 (Cape Girardeau, MO)
KGUN ABC-9 (Tucson, AZ)
KHNL NBC-8 (Honolulu, HI)
KHQ-TV NBC-6 (Spokane, WA)
KIFI-TV ABC-8 (Idaho Falls, ID)
KION CBS-46 (Salinas, CA)
KIVI-TV ABC-6 (Boise, ID)

KJCT-TV ABC-8 (Grand Junction, CO)
KKFX FOX-11 (Santa Maria, CA)
KLFY
KLFY CBS-10 (Lafayette, LA)
KLKN ABC-8 (Lincoln, NE)
KLTU ABC-7 (Tyler, TX)
KMEG-TV CBS-14 (Sioux City, IA)
KMIR NBC-6 (Palm Desert, CA)
KMPH-TV FOX-26 (Fresno, CA)
KMTV-TV CBS-3 (Omaha, NE)
KNDO-TV NBC-3 (Yakima, WA)
KNDU-TV NBC (Kennewick, WA)
KNOE-TV CBS-8 (Monroe, LA)
KOAM-TV CBS-7 (Pittsburg, KS)
KOLD CBS-13 (Tucson, AZ)
KOTA ABC-3 (Rapid City, SD)
KOTV-TV CBS-6 (Tulsa, OK)
KPLC NBC-7 (Lake Charles-Lafayette, LA)
KPLC-TV
KPSP CBS-2 (Thousand Palms, CA)
KPTH-TV FOX-44 (Dakota Dunes, SD)
KPTM-TV FOX-42 (Omaha, NE)
KPVI-TV NBC-6 (Pocatello, ID)
KQCW CW-12/19 (Tulsa, OK)
KRDO-TV ABC-13 (Colorado Springs, CO)
KRHD-TV ABC-40 (Bryan-College Station, TX)
KRIS NBC-6 (Corpus Christi, TX)
KRNK CBS-4 (Reno, NV)
KSBY-TV NBC-6 (San Luis Obispo, CA)
KSCW-TV CW-33 (Wichita, KS)
KSLA CBS-12 (Shreveport, LA)
KSWO-TV ABC-7 (Lawton, OK)
KSWT-TV CBS-13 (Yuma, AZ)
KTEN NBC-10 (Denison, TX)
KTIV NBC-4 (Sioux City, IA)
KTNV-TV ABC-13 (Las Vegas, NV)
KTRE ABC-9 (Lufkin, TX)
KTRV-TV FOX-12 (Nampa, ID)
KTTC NBC-10 (Rochester, MN)
KTVG-TV FOX-17 / KSNB-TV FOX-4 (Kearney, NE)
KTVN-TV CBS-2 (Reno, NV)
KTVZ-TV NBC-21 (Bend, OR)
KVBC NBC-3 (Las Vegas, NV)
KVIA ABC-7 (El Paso, TX)
KVOA NBC-4 (Tucson, AZ)
KWCH-TV CBS-12 (Wichita, KS)
KWES-TV NBC-9 (Midland, TX)
KWQC NBC-6 (Davenport, IA)
KWTU-TV CBS-9 (Oklahoma City, OK)
KWWL
KXLT FOX-47 (Rochester, MN)
KXLY 920-AM (Spokane, WA)
KXLY ABC (Spokane, WA)
KXVO-TV CW-15 (Omaha, NE)
KXXV-TV ABC-25 (Waco, TX)
KYTX CBS-19 (Tyler, TX)
Los Angeles Business from bizjournals
MarketWatch
Mega News Network: Travel
Memphis Business Journal
Minneapolis / St. Paul Business Journal
Montana's News Station (Butte, MT)
Nashville Business Journal

National Hispanic Corporate Council: News
NebraskaTV (Kearney, NE)
New Mexico Business Weekly
News Blaze
Orlando Business Journal
Pacific Business News
Philadelphia Business Journal
Pittsburgh Business Times
Portland Business Journal
PR Newswire
PR Newswire SEO
Puget Sound Business Journal
RBC Dain Rauscher Inc. (fka Dain Rauscher)
Reuters
Sacramento Business Journal
San Antonio Business Journal
San Francisco Business Times
San Jose Business Journal
Sciencemuseum.in
Soapdom.com
South Florida Business Journal
St. Louis Business Journal
SYS-CON Media
Tampa Bay Business Journal
Ticker Technologies
Travel Industry Today
TravelJourno
Triangle Business Journal
WAAY-TV ABC-31 (Huntsville, AL)
WAFB CBS-9 (Baton Rouge, LA)
WAFF NBC-48 (Huntsville, AL)
WALB NBC-10 (Albany, GA)
WAND-TV NBC-17 (Decatur, IL)
Washington Business Journal
WAVE NBC-3 (Louisville, KY)
WBAY ABC-2 (Green Bay, WI)
WBCB-TV CW-21 (Youngstown, OH)
WBOC CBS-16 (Salisbury, MD)
WBTV CBS-3 (Charlotte, NC)
WCAX CBS-3 (Burlington, VT)
WCSC CBS-5 (Charleston, SC)
WCWG-TV CW-20 (Greensboro, NC)
WDAM NBC-7 (Hattiesburg-Laurel, MS)
WDBJ CBS-7 (Roanoke, VA)
WDRB FOX-41 (Louisville, KY)
WECT NBC-6 (Wilmington, NC)
WFFF-TV FOX-44 (Colchester, VT)
WFIE NBC-14 (Evansville, IN)
WFLX FOX-29 (West Palm Beach, FL)
WFMJ-TV NBC-21 (Youngstown, OH)
WFTX-TV FOX-4 (Cape Coral, FL)
WFXG-TV FOX-54 (Augusta, GA)
WGBA NBC-26 (Green Bay, WI)
WHBF CBS-4 (Rock Island, IL)
Wichita Business Journal
WISTV NBC-10 (Columbia, SC)
WKBT-TV CBS-8 (La Crosse, WI)
WKRN ABC-2 (Nashville, TN)
WLBT NBC-3 (Jackson, MS)
WLEX NBC-18 (Lexington, KY)
WLNS CBS-6 (Lansing, MI)
WLOX ABC-13 (Biloxi, MS)
WMBF NBC-32 (Myrtle Beach, SC)

WMC NBC-5 (Memphis, TN)
WOI ABC-5 (West Des Moines, IA)
WOIO CBS-19 (Cleveland, OH)
WOITV
WR Hambrecht & Co.
WRIC ABC-8 (Richmond, VA)
WSFA NBC-12 (Montgomery, AL)
WSFX-TV FOX-26 (Wilmington, NC)
WSJV-TV FOX-28 (South Bend, IN)
WTEN ABC-10 (Albany, NY)
WTHR NBC-13 (Indianapolis, IN)
WTNZ FOX-43 (Knoxville, TN)
WTOC CBS-11 (Savannah, GA)
WTOL CBS-11 (Toledo, OH)
WTVF-TV CBS-5 (Nashville, TN)
WTVM ABC-9 (Columbus, GA)
WTXL ABC-27 (Midway, FL)
WUPV-TV CW-65 (Ashland, VA)
WVIR-TV NBC-29 (Charlottesville, VA)
WVNY-TV ABC-22 (Colchester, VT)
WVVA NBC-6 (Bluefield, WV)
WWBT NBC-12 (Richmond, VA)
WWSB ABC-7 (Sarasota, FL)
WXIX FOX-19 (Cincinnati, OH)
WXOW ABC-19 (La Crosse, WI)
WXTX-TV FOX-54 (Columbus, GA)
WXVT-TV CBS-15 (Greenville, MS)
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Yahoo! UK & Ireland

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